



University Council

**Communications Committee
Goals for the UC year ending August 31, 2025**

Chair: _____ **TBD** _____ **Officer Term:** example: 2019-2021

Vice Chair: _____ **TBD** _____ **Officer Term:** _____

Secretary: _____ **TBD** _____ **Officer Term:** _____

Goal	Priority Number	How Will Goal Be Measured?
<p>Committee members will provide feedback to UCM on the fall 2024 issue of the magazine and offer suggestions for improvement.</p> <p>Feedback due by Nov. 20, 2024.</p>	<p>1</p>	<p>This portion of the goal will be measured by whether each committee member submits their feedback on the fall 2024 issue by Nov. 20, 2024.</p>
<p>Each member of the Communications Committee will submit at least two story ideas and/or magazine issue theme ideas to University Communications and Marketing (UCM) for consideration for upcoming issues of The University of Akron Magazine, including topic details, department(s)/colleges involved and who to contact for more information.</p> <p>Story and theme ideas due by Feb. 15, 2025</p>	<p>2</p>	<p>This portion of the goal will be measured by whether each committee member submits their story/theme ideas by Feb. 15, 2025.</p>
<p>Committee members will provide feedback to UCM on the spring 2025 issue of the magazine and offer suggestions for improvement.</p> <p>Feedback due by May 15, 2025.</p>	<p>3</p>	<p>This portion of the goal will be measured by whether each committee member submits their feedback on the spring 2025 issue by May 15, 2025.</p>